



**Training catalog
2021 - 2022**

Introduction **page 3**

Training **page 4**

Understand and manage media - Level 1

Understand and manage media - Level 2

Understand and manage video formats

Discover post-production tools

Control exports

Digitization - Photographs

Digitization - Films

Storage and media

About TISA **page 12**

When surf meets the lens

Every day we create and amass content: photos, audio, video, etc.

Whether you are a photographer, videographer, archivist, image technician ... our goal is to provide you with a better understanding of the management and archiving of your creations.

Whether you are an image professional, a passionate amateur or an athlete who wants to deepen their knowledge on these topics, our training catalog offers a range of programs curated to your level and your needs.

Our programs are made to meet the specific needs of sports content creators, especially surfing. Our team of seasoned professionals shares your passion for surfing and the media.

A tailor-made offer

Our homogeneous and varied offer will give you the keys to media management and video formats, post-production tools, export, digitization, storage ...

Each training program is designed to meet the needs of the participants as closely as possible. However, we also offer tailor-made programs for smaller groups as well as individual training.

For more information, please feel free to contact us at training@surf-archive.com.

Understand and manage media - Level 1

Understand, organize and optimize your media and content management in half a day.

Program

Module 1: Understanding the different files created daily

Introduction to binary
Introduction to compression
Differentiate content/container
Introduction to codec
Knowing the different « sport tools »

Module 2: Working, organizing et archiving

Introduction to storage systems
Introduction to digital asset management
Introduction to archiving systems
What to save ?
Questions / Answers

Teaching format

On-site classes
8 participants maximum
Discussions and practical training
Course material

Teachers

Our seasoned trainers are all practising professionals working in the field daily.

Public

Athletes and their entourage
Content creators

Level

Beginner

Duration

Half-day: 4h

Objectives

First technical notions
Familiarization with technical terms
Techniques and practices panorama

Cost

550 euros (+VAT)

Understand and manage media - Level 2

Understand, organize and optimize your media and content management in a day.

Program

Module 1: Understanding the different files created daily

Introduction to binary
Introduction to compression
Differentiate content/container
Introduction to codec
Knowing the different « sport tools »

Module 2 : Working, organizing et archiving

Introduction to storage systems
Introduction to digital asset management
Introduction to archiving systems
What to save ?
Questions / Answers

Teaching format

On-site classes
8 participants maximum
Discussions and practical training
Course material

Teachers

Our seasoned trainers are all practising professionals working in the field daily.

Public

Athletes and their entourage
Content creators

Level

Intermediate

Duration

Full day: 7h

Objectives

First technical notions
Familiarization with technical terms
Techniques and practices panorama

Cost

850 euros (+VAT)

Understand and manage video formats

A course modulaire to increase your video knowledge and manage video characteristics.

Program

Module 1: The digital world

The bases of binary
Conversion, quantification, sampling

Module 2: Compression

Principals of compression
Entropy, space and time compressions
Codecs, GOP, etc.

Module 3: Practical use

Examples
Tools presentation and basic use
Questions / Answers

Teaching format

On-site classes
6 participants maximum
Discussions and practical training
Course material

Teachers

Our seasoned trainers are all practising professionals working in the field daily.

Public

Videographers
Video technicians

Level

Advanced

Duration

Half-day: 4h (modules 1 & 2)
Full day: 7h (modules 1 to 3)

Objectives

Master the video characteristics
Use the right vocabulary

Cost

Half-day: 550 euros (+VAT)
Day: 850 euros (+VAT)

Discover post-production tools

A three-day initiation to audiovisual post-production to understand and choose the right tools for simple video projects.

Program

Module 1: Video editing

Methods and tools historic
Basic knowledge - understanding the project settings
Existing solutions - Practical exercises

Module 2: Audio post-production

Methods and tools historic
Basic knowledge - understanding the project settings
Understanding sound editing and mixing
Existing solutions - Practical exercises

Module 3: Finishing and mastering

Color grading : Basic knowledge - understanding the project settings
Exports and mastering : understanding and choosing settings
Practical exercises

Teaching format

On-site classes
6 participants maximum
Discussions and practical training
Course material
Practical exercises on individual stations

Teachers

Our seasoned trainers are all practising professionals working in the field daily.

Public

Content creators
Videographers
Video technicians

Level

Intermediate

Duration

3 days: 24h

Objectives

Understanding of the la chaîne de post-production
Make the choices adapted to your project
Use the right vocabulary
Learning the right work reflexes

Cost

2 400 euros (+VAT)

Master exports

A full day to master the steps to finishing a video project by choosing the tools and setting adapted to the final use.

Program

Module 1: Media characteristics

Panorama of formats and usage
Digital characteristics of audio and video files
Understanding settings and their implications

Module 2 : Finsishing tools

Methods and tools historic
Existing solutions
Understanding settings and their implications
Utilisation / Destination : make the right choices

Module 3: Practical use

Individual exercises
Exchanges on practical cases

Teaching format

On-site classes
6 participants maximum
Discussions and practical training
Course material
Practical exercises on individual stations

Teachers

Our seasoned trainers are all practising professionals working in the field daily.

Public

Content creators
Videographers
Video technicians

Level

Intermediate

Duration

Full day: 8h

Objectives

Master finishing notions
Optimize your choices
Learning the right work reflexes

Cost

800 euros (+VAT)

Digitization - Photographs

A full day to optimize the digitization of your photographs by choosing the right tools and the right settings.

Program

Module 1: From analog to digital

Understanding conversion
Resolution and quantification
Color, black and white and density

Module 2: Digital files

Formats: codecs and containers
Compression
Methodology
Archiving and preservation

Module 3: Equipments

Capture methods
Basic notions on capteurs
Equipments on the market

Teaching format

On-site classes
8 participants maximum
Course material

Teachers

Our seasoned trainers are all practising professionals working in the field daily.

Public

Photographers
Archivists
Archivists

Level

Intermediate

Duration

Full day: 7h

Objectives

Master digitization notions
Make the right setting choices

Cost

750 euros (+VAT)

Digitization - Films

A full day to optimize the digitization of your films by choosing the right tools and the right settings.

Program

Module 1: From analog to digital

Understanding conversion
Resolution and quantification
Color, black and white and density

Module 2: Digital files

Formats : codecs and containers
Compression
Methodology
Archiving and preservation

Module 3: Equipments

Capture methods
Basic notions on capteurs
Equipments on the market

Teaching format

On-site classes
8 participants maximum
Course material

Teachers

Our seasoned trainers are all practising professionals working in the field daily.

Public

Directors/Filmmakers &
Videographers
Archivists
Archivists

Level

Intermediate

Duration

Full day: 7h

Objectives

Master digitization notions
Make the right setting choices

Cost

750 euros (+VAT)

Storage and material

A day to understand storage solutions, their specificities and choose the right material for your projects.

Program

Module 1: Storage bases

Historic and basic principles
Panorama of storage technologies
Technologies comparison

Module 2: From shooting/filming to archiving

An adapted choice of supports
Analyze the specificities of products
Specificity of audiovisual supports

Module 3: Software use

Understand the files systems and the Operating System relation
Compatibility
RAID systems

Teaching format

On-site classes
8 participants maximum
Course material

Teachers

Our seasoned trainers are all practising professionals working in the field daily.

Public

Content creators
Photographers
Videographers

Level

Beginner

Duration

Full day: 7h

Objectives

Choosing your storage supports
Identify the different technologies

Cost

750 euros (+VAT)

ABOUT TISA

The International Surf Archive collects, preserves and promotes content related to the surf world (videos, pictures, etc.).

Images have always held a central position in the surf universe and the lifestyle surrounding this sport. From the first photographs in the early 20th century to the hours of glory of magazines, from home movies on the beach to the beginnings of Instagram, they contributed and still contribute today to surf culture. Preserving it is essential.

By offering free professional preservation spaces, The Surf Archive is working to achieve this goal. It is located in the South West of France, but its ambition is international.



**170 avenue Saint Vincent de Paul
40100 DAX
France**

**1241 N Avon Street
Burbank, CA 91505
USA**

**Emile Mahler
Président et fondateur
emile@surf-archive.com**

**Eglantine Saubot
Directrice du développement
eglantine@surf-archive.com**

**Informations générales
contact@surf-archive.com
www.surf-archive.com**